

Summer 2016

this issue Barlow Receives Passy-Muir Award 03 Jennifer Diener Exclusive 04 Barlow Black & White Gala 05 Mike Martinez Gets Second Chance 09 Foundation@barlowfdn.org







Dr. David Nelson with honored past-patient Lane Anderson



Co-chairs: Carrie Brillstein, Jennifer Diener, Diane Naegele, Julia van Hees-Aidner



03 Barlow Receives Passy-Muir Award

- 04 Jennifer Diener Exclusive
- 05 Barlow Black & White Gala
- 09 Mike Martinez Gets Second Chance

Suzanne Rheinstein, Royce and Jennifer Diener



From the CEO

Dear Friends,

In just these few months, Barlow Respiratory Hospital has achieved excellence in a variety of ways. Our Barlow Foundation team, in concert with our Foundation board and gala committee, raised more money than ever before with our Barlow Black & White gala. Our hospital interdisciplinary team won a series of significant awards: the Gold Seal of Approval[®] for Respiratory Failure Certification by the Joint Commission and the Passy-Muir designation as a Center of Excellence as well as the Quality Respiratory Care Recognition from the American Association for Respiratory Care.

For the Gold Seal of Approval[®] Barlow Respiratory Hospital underwent a rigorous on-site review conducted by Joint Commission experts. The hospital's compliance with national disease-specific care standards as well as respiratory failure-specific requirements was evaluated and clinical practice guidelines and performance measures also were assessed. The resulting certification and these awards demonstrate our ongoing effort to achieve the highest standard of care for our patients and their families. This also provides us with the framework to continue to build upon our culture of excellence.

The hard work that goes into preparation for these processes is substantial. Winning awards proves to us that our work is recognized and provides us an opportunity to celebrate our team for extraordinary effort. Yet it is our team's everyday commitment to excellence that is recognized by families throughout the Los Angeles metropolitan region and doctors from the finest hospitals in Los Angeles who regularly entrust their loved ones and their patients to Barlow Respiratory Hospital for treatment.

Operationally, we continue to be focused on aligning ourselves daily with our mission and on improving outcomes for our patients. Barlow's multi-disciplinary care teams include board certified pulmonologists and internists, registered nurses, respiratory therapists, licensed social workers, physical and occupational therapists, speech-language pathologists, case managers, dietitians.

You, too, are a part of our team. I believe that your commitment is essential to the excellence that has carried us this far. I am grateful for the contribution each of you makes to our success in serving patients and families with care, kindness and compassion. Thank you for the support, both material and emotional, you provide to Barlow Respiratory Hospital.

Thank You

alan

Amit Mohan, PhD, FACHE, FACMPE President and Chief Executive Officer Barlow Respiratory Hospital

BREATHING ROOM

PUBLISHER Julia Robinson Shimizu Director of Public Relations

EDITORIAL Deborah Grady

BARLOW RESPIRATORY HOSPITAL BOARD OF DIRECTORS

Amit Mohan President

Michael D. Berger Chair

Diane Naegele Vice Chair

Jason Zayon Secretary

Directors Brad Bolger Earl E. Gales, Jr. Azmy Ghaly, MD Eric Kleerup, MD David R. Nelson, MD John Van Dyke, MD Daniel Weinstein

BARLOW FOUNDATION BOARD OF DIRECTORS

Amit Mohan President Barlow Respiratory Hospital

David R. Nelson, M.D. Chair Barlow Respiratory Hospital

Boyd Hudson Vice Chair Adams, Hawekotte & Hudson

Nancy Katayama Secretary TIFKAT, L.P.

Brian D. Bartholomew PGAL

Philip J. Fagan, M.D. Good Samaratan Hospital

Sheraly Khwaja City of Montebello

Alexander Schulz, JD/MBA IBISWorld

GENERAL INQUIRIES

BARLOW FOUNDATION 2000 Stadium Way Los Angeles, CA 90026 Phone: 213-202-6816 Email: foundation@barlowfdn.org Website: www.barlowfdn.org

Copyright © 2016, Barlow Foundation, All material appearing in Barlow Foundation Breathing Room is copyright unless otherwise stated or it may rest with the provider of the supplied material. Barlow Foundation Breathing Room takes all care to ensure information is correct at time of printing, but the publisher accepts no responsibility or liability for the accuracy of any information contained in the text or advertiseendorsed by the publisher or editor. This publication is intended to provide general ginaning information. Our organization is not qualified to provide specific legal, tax or investment advice, and this publication should not be looked to or relied upon as a source for such advice. Consult with your own legal and financial advisors before making any gift Cover photo: **Vanessa Preziose Pholography**

Award Winning Barlow Receives Gold Seal of Approval and Center of Excellence Designation

Barlow Respiratory Hospital has been awarded the Gold Seal of Approval® for Disease-Specific Care Certification for Respiratory Failure by the Joint Commission for providing safe and effective patient care. Barlow is the FIRST healthcare organization in California to achieve this certification, which was awarded after a rigorous on-site review and compliance evaluation of care standards and clinical practice and performance measures. Barlow Respiratory Hospital has also been recognized as a Passy-Muir® Center of Excellence. Among a select group of facilities world-wide, Barlow is the ONLY Center of Excellence in the Western United States.

The Center of Excellence designation means Barlow has met a set of high standards that facilitate early and successful use of the Passy-Muir® Valve with their patients and has demonstrated outstanding teamwork, education, and utilization of the valve in providing patients a step towards independence and enhanced quality of life.

The Passy-Muir® Valve is a medical device that provides tracheostomized and mechanically ventilated patients the ability to speak and improves swallowing and pulmonary function, assists in ventilator weaning and decreases recovery time and reduces hospital costs.



After the isolation and silence of hospitalization, the speaking valve allows a precious connection to loved ones and provides valuable communication with medical and care-giving teams.



"This is a proud moment for Barlow Respiratory Hospital Interdisciplinary Team. It demonstrates our ongoing effort to achieve the highest standard of care and improve quality of life for our patients."

> Amit Mohan, CEO Barlow Respiratory Hospital

"Receiving the Center of Excellence award recognizes the outstanding teamwork at Barlow Respiratory Hospital. Special thanks to Respiratory, Rehabilitation and the entire Barlow team for their hard work and dedication. It means so much to our patients and families."

Dr. David Nelson, Medical Director Barlow Respiratory Hospital

"The Passy-Muir[®] Valve allows our patients to speak and eat early in recovery, even while they are still on the ventilator.

> Rose Gummadi, Director of Respiratory Therapy and Rehabilitation Services. Barlow Respiratory Hospital

"Using the valve really helps."

Dr. Scott Sasse Pulmonary Medical Director Barlow Respiratory Hospital

Jennifer Diener: Why I Support Barlow Respiratory Hospital



The 2016 Community Leadership Award was presented to Jennifer and Royce Diener at the Barlow Black & White gala.

The evening included a moving video featuring luminaries such as Deborah Borda, Meyer Luskin and Charles Reilly, that highlighted Jennifer and Royce's important role in shaping the Los Angeles community. Jennifer and Royce thanked everyone for the honor and for supporting Barlow Respiratory Hospital. Here, in an exclusive follow up, Jennifer shares her thoughts on why she chose to support Barlow Respiratory Hospital.

QUESTION: YOU CHOSE TO SUPPORT BARLOW RESPIRATORY HOSPITAL. WHY?

Jennifer: Because Royce and I have been involved in the health care field, both professionally and as volunteers, we were asked by a close friend to learn more about Barlow Respiratory Hospital. We learned that Barlow has a history for over a century of caring for people in ways that no other hospital can, and that Barlow remains a little-known treasure in the Los Angeles healthcare constellation. We were intrigued and wanted to know more.

QUESTION: IN ADDITION TO THAT PERSONAL CONNECTION, WHAT MAKES BARLOW MATTER?

Jennifer: When we visited the main campus in Los Angeles, we were struck by the feel of the lawns and the cottages that surround the hospital. There is a sense of being back in time, in old California, and we were impressed by the outstanding sense of family and personal care that radiated from the staff. Even though the current building is out of date until the new facility is built, everything is organized and spic and span and welcoming. We also learned that many of the protocols and methods developed by the Barlow physicians and staff have become nationally used and are followed by other hospitals. This level of excellence and professionalism deserves to have a twenty-first century facility to carry on their work. Therefore, we became interested in helping this hospital reach the next stage of its service to the community.

QUESTION: WHAT WOULD YOU SAY TO OTHERS WHO DO NOT YET KNOW ABOUT BARLOW?

Jennifer: Barlow Respiratory Hospital is important to Los Angeles and receives patients from many hospitals all over the area, including UCLA, USC and Cedars Sinai, among others. The hospital provides a specialized level of care that is not available in any other setting. This is a well-run hospital with no debt. The hospital's geographic location close to downtown Los Angeles and the hospital's long history of serving the changing needs of a community that developed around the site are important. We believe it is vital to create a state-of-the-art respiratory hospital to continue to serve our community and to find new ways of combatting the third highest cause of death in the United States. This hospital deserves the support of the people of Los Angeles. We are delighted to help out.

BLACK

On Saturday, April 9, Barlow Black & White gala honored civic leaders Royce & Jennifer Diener, television producer Aaron Kaplan and noted pulmonologist Dr. Zab Mosenifar. Over 300 guests gathered at Vibiana in downtown Los Angeles to celebrate the honorees and helped raise over \$455,000 to fund critical hospital needs. After a cocktail reception in the courtyard, guests entered the former cathedral's historic main hall. White walls and columns were offset by black



and silver tablecloths. Elegant centerpieces of fuchsia orchids glowed with purple, orange and pink spotlights.

Barlow Board Vice-Chair and Gala Co-Chair Diane Naegele welcomed everyone to the evening's festivities and introduced a video about former Barlow patient Lane Anderson's care and recovery. Diane then introduced Chief Executive Officer Amit Mohan, who thanked guests for their support and recognized the event's Diamond Sponsors: Royce and Jennifer Diener, Sarah Jensen and Jay Gellert, Patrick Lowe and The Lowe Group of Wells Fargo Advisors, Diane Naegele, and The Zenith.

Chief Medical Officer and Barlow Foundation Board Chair, Dr. David Nelson, presented Dr. Zab Mosenifar with the Medical Excellence Award. Dr. Mosenifar, the Geri and Richard Brawerman, Professor of Medicine and Executive Vice Chairman of the Department of Medicine, is Medical Director of the Women's Guild Lung Institute at Cedars-Sinai Medical Center and the David Geffen School of Medicine at UCLA. Dr. Nelson introduced Dr. Mosenifar by saying that he as is "A shining star in the Los Angeles Pulmonary

community." Dr. Mosenifar said that he is thankful to Barlow Respiratory Hospital and honored to be the recipient of the award. Dr. Mosenifar gave



thanks and appreciation to his family for their love and support.

To present the Bernie Brillstein Legacy Award, 2004 recipient and co-head of the television scripted department at William Morris Entertainment (WME), Richard Weitz, regaled the audience with stories of honoree Aaron Kaplan and their mentor and award namesake Bernie Brillstein.

Richard introduced a special video message to Aaron from Rowlf, Janice, Floyd Pepper and Animal of The Muppets expressing their congratulations before presenting the award.

Aaron spoke fondly of his friendship with Bernie and the important role he played in guiding his career.

After thanking his family, Aaron said of the honor, "I accept this award on behalf of my dear friend Bernie Brillstein whose work continues to live on

through people like me and through people like you, and through the people that work so tirelessly at Barlow."



The Community Leadership Award was presented by internationally recognized interior designer and the owner of Hollyhock, Suzanne Rheinstein, to her dear friends Jennifer and Royce Diener. After a brief introduction of Jennifer and Royce, Suzanne introduced a moving video featuring luminaries such as Deborah Borda, Meyer Luskin and Chuck Reilly, which highlighted Jennifer and Royce's important role in shaping the Los Angeles community. Jennifer and Royce thanked everyone for the honor and for supporting Barlow Respiratory Hospital.



Following the awards presentation, guests were treated to a delectable menu crafted by renowned chef Neal Fraser of Redbird Restaurant fame. As guests enjoyed dinner, messages of congratulations for the honorees were shared on video screens throughout Vibiana.



tion of the evening's featured entertainer, Grammy-Award winning artist

SteveTyrell, who serenaded the audience with standards and classics such as "All of Me", "I've Got You Under My Skin" and "The One I Love Belongs To Somebody Else". Following Steve's rousing performance, Carrie thanked everyone for their support and sent guests out into the cool night.





Special Thanks

Volunteers

Planning Committee Co-Chairs

Carrie Brillstein Jennifer Diener Diane Naegele Julia van Hees-Aidner

Planning Committee

Jill Baldauf Alison Crowell Linda Eng

Sponsors

Diamond

Sarah Jensen & Jay Gellert The Lowe Group of Wells Fargo Advisors Diane Naegele The Zenith

Platinum

Cedars-Sinai Medical Center Jennifer & Royce Diener Suzanne Rheinstein

Gold

Brillstein Entertainment CBS

Honorary Committee Chair

Suzanne Rheinstein

Honorary Committee

Suzanne de Passe William & Jennifer Fain Holly Jacobs Rob Lowe Virginia Mancini Sandra Moss Martin Short Heather Shuemaker

Silver

Ambulnz Health **Broadway Video** Allison & Richard Crowell **DPR** Construction Electus Foley & Lardner Fox Television Group Jackoway Tyerman Wertheimer Austen Mandelbaum Morris & Klein Aaron Kaplan Nancy Katayama Mark Lebowitz & Todd Okum Mid-Valley Pulmonary Group Moss Adams Sandra Moss Paradigm **PIH Pulmonary Health Center** Showtime Sony Pictures Television TV Land/Nickelodeon Valley Presbyterian Hospital Warner Bros. Television Westlake Convalescent Hospital White Memorial Hospital

Special Thanks

Supporters

Amy Agus Betsy Applebaum Tom Arnold Jill Baldauf **Brian Bartholomew** Michael Berger Blumenfeld Insurance Company David Bohnett CAA Joanna Carson Lisa Colburn Aurea Conducto Barbara Cowan Crain & Associates Tracy Danza Lynne & Irwin Deutch Michael Druyanoff Karen Duvall & Gerald Burke Margy & Jerry Eberhardt Ed Engesser Jennifer & William Fain Judy Feder Corinna Fields Patty Finkel Kenneth & Beth Friedman Michael Powers Fuller Gary Gersh **Glendale Healthcare Center** Laurie Glick Eunice Goodan Laurie Grad Randall & Jana Greer Carol & Murray Grigor Healthcare Resource Group Lewis Henderson **Evelyn Heyward** Interstate Rehab Holly Jacobs Lynda Jenner Joe Kaplan Judi Kaplan Suzanne Kaplan Michael Karapetian Hooman Kashani Tracy Katsky Boomer Nancy & Kim Kelley Wendy Kelman Barbie Kligman

Anita & Allen Kohl Stephanie Krystad Law Offices of Stephenson, Acquisto & Colman David Lazarus Liz Levitt Hirsch **Greg** Lipstone Los Angeles Dodgers Renee & Meyer Luskin Virginia Mancini Barbara Mark MARSH Edith Matthai Barbara & Bowen McCoy **Meridian Financial Services** Julie Miller Amit Mohan Molly Munger & Steven English New Vista Post Acute Care Center Gwen Osep Karen Palmersheim Joyce Perry **PIH Health** Jill Reilly **Beverly Sassoon** Laurie & Adam Selkowitz Pam Sharp Chris Sheridan Julia Shimizu Annabelle & Steven Shulman Jackie Smith Joni Smith Joseph & Carol Sullivan Katie Tarses **Craig Tessler** TNT/TBS Lenkie Trumbull **United Talent Agency Daniel Wallace Kirk Watson Teri Weinberg** Linda & Robert Weinstein **Richard Weitz** Western Reimbursement Group Judy & Jerry Winick WME Laurie & Ahmed Yehia Jason Zayon

Barlow Respiratory Hospital Grateful Patient A Second Chance in Life: Mike Martinez

Mike Martinez returned to Barlow at Valley Presbyterian Hospital (Barlow VPH) in February 2016 to celebrate his recovery and to thank the nurses and staff who cared for him. He has fully recovered and is back to riding his motorcycle and is featured in a video on our foundation website, "Who We Help."

In July 2014, Mike Martinez wasn't feeling well. His wife, Aida, took him to the emergency room where he suffered a massive heart attack. He was in a coma for three weeks. When he regained consciousness, doctors tried and failed to wean Mike from the ventilator. His family was told that the only thing they could do would be to send Mike to a long term care hospital. Daughter Teresa took on the challenge of finding the right place to care for her father.

Teresa visited six hospitals in the Los Angeles area where she lives. She chose Barlow VPH, where she felt certain her father, and her family, would be well cared for.

"I was really scared when I came here," says Mike, "When I got here, all the staff was encouraging. They were very positive."



Photo: Graham Streeter

"In the other hospital they kept him alive." Aida adds, "When he came here to Barlow, they SAVED his life. They gave him hope. They pushed. I see all the support he had from friends and family and the Barlow staff."

"Everybody came together to help," says Mike. He was discharged from Barlow Respiratory Hospital and returned home in September 2014. "This is a whole new life. I am a whole new man. It is all Barlow — Barlow really saved my life."

Throughout his hospitalization at Barlow VPH, Aida was by his side. "I bought a cot and I slept right there next to him. He wasn't alone for a moment." Daughter Teresa often slept in a chair and crowds of family members came and went." Everyone was very positive. They gave us hope," says Aida, "Everybody here has a part of saving his life. It brought our family closer, and it made such changes. Not only our family. This changed a lot of people's lives. There are so many people who know our story whose lives and marriages have gotten better. We are thankful.'

"I am glad to be home, alive and well." "Thank you, Barlow."



Photo: Graham Streeter

The Barlow Respiratory Hospital Grateful Patient Series

We are gathering stories of patients whose lives have been changed by their stay at Barlow Respiratory Hospital. You may remember Mike's story from our April 2016 Annual Appeal. The stories are included in grant proposals and funding requests, shared with our staff, posted to social media, and produced as short films for the Barlow Foundation "Who We Help" website page.

You can recognize and celebrate the exceptional work of our Barlow team who care for our patients and their families with compassion and kindness every day at our three locations. Contact Us - Share Your Barlow StoryToday!

Barlow Foundation foundation@barlowfdn.org + Phone: 213.202.6816



Barlow Respiratory



Respiratory Symposium MONDAY, OCTOBER 24, 2016

8:00 a.m.- 3:45 p.m. Barlow Respiratory Hospital - Williams Hall



TRUSTED + PROVEN + AWARD-WINNING



2000 Stadium Way Los Angeles, CA 90026



Support the Barlow Foundation while you shop!

If you shop at Ralphs or Food4Less, you could be making a gift to the Barlow Foundation every time you check out. It's easy with the Ralphs Community Contribution Program! It couldn't be simpler – just swipe your Ralphs or Food4Less Rewards card and Barlow will receive a percentage of your total grocery bill.

It only takes a minute to enroll. Visit www.ralphs.com or www.food4less.com and sign in to your account. If you don't have an account, click on Register to create a new account.

After signing in, click on your name in the upper right corner or on Account, then scroll down to Community Rewards. Click on Enroll and type in "Barlow." Choose "Barlow Foundation" and click Enroll. That's it!

Enrollment must be renewed every September 1, so please remember to check your account to ensure you are still taking advantage of this program to help support the care provided at Barlow Respiratory Hospital.

Thank you for taking the time to enroll, and thank you, Ralphs and Food4Less, for your support!

Would you like to receive this newsletter via email? Email us your name and address to foundation@barlowfdn.org and we will switch you to our email list!